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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/627,870	07/28/2000	David H. Sprogis	5014	2817

7590 05/26/2005

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EXAMINER

MYHRE, JAMES W

ART UNIT	PAPER NUMBER
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3622

DATE MAILED: 05/26/2005

Please find below and/or attached an Office communication concerning this application or proceeding.

Interview Summary	Application No. 09/627,870	Applicant(s) SPROGIS, DAVID H.	
	Examiner James W Myhre	Art Unit 3622	

All participants (applicant, applicant's representative, PTO personnel):

- (1) James W Myhre. (3) _____
 (2) Bill Hilton. (4) _____

Date of Interview: 24 May 2005.

Type: a) ☒ Telephonic b) ☐ Video Conference
 c) ☐ Personal [copy given to: 1) ☐ applicant 2) ☐ applicant's representative]

Exhibit shown or demonstration conducted: d) ☐ Yes e) ☒ No.
 If Yes, brief description: _____

Claim(s) discussed: 27 and 38 (proposed).

Identification of prior art discussed: Rabowsky (6,141,530).


Agreement with respect to the claims f) ☒ was reached. g) ☐ was not reached. h) ☐ N/A.

Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments: See Continuation Sheet.

(A fuller description, if necessary, and a copy of the amendments which the examiner agreed would render the claims allowable, if available, must be attached. Also, where no copy of the amendments that would render the claims allowable is available, a summary thereof must be attached.)

THE FORMAL WRITTEN REPLY TO THE LAST OFFICE ACTION MUST INCLUDE THE SUBSTANCE OF THE INTERVIEW. (See MPEP Section 713.04). If a reply to the last Office action has already been filed, APPLICANT IS GIVEN ONE MONTH FROM THIS INTERVIEW DATE, OR THE MAILING DATE OF THIS INTERVIEW SUMMARY FORM, WHICHEVER IS LATER, TO FILE A STATEMENT OF THE SUBSTANCE OF THE INTERVIEW. See Summary of Record of Interview requirements on reverse side or on attached sheet.

Examiner Note: You must sign this form unless it is an Attachment to a signed Office action.



 Examiner's signature, if required

Continuation of Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments: The Applicant Representative discussed the proposed amendment and how the invention differed from Rabowsky. Agreement was reached that Rabowsky was directed more towards how to implement a movie showing schedule than how to generate the schedule in the first place. Tentative agreement was reached on terminology which could be entered into the claims to better clarify that the Applicant's invention was directed towards how an advertising schedule could be generated based on the movie showing data (including a showing schedule). The Examiner agreed that this would seem to overcome the Rabowsky reference, but that an updated search would be required which focuses more on the schedule generation means..